

2008 ILLINOIS CITIZENS POLICE ACADEMY ASSOCIATION Training Seminar Luncheon



**WEDNESDAY
APRIL 2, 2008**

10:00 a.m. to 2:00 p.m.

**Casa Royale Banquets
783 Lee Street
Des Plaines, Illinois**

**Register by
Friday, March 21, 2008**

**Members: \$30.00 per person
Non-Members \$40.00 per person
Sorry, no walk-ins**

Registration fee includes:

- ✓ Seminar
- ✓ Speaker Handouts
- ✓ Hot Buffet Lunch
- ✓ Certificate of Attendance

HOW TO REGISTER...

Mail names of attendees and agency check, personal check or money order [payable to "Illinois CPAA"] to:



**Illinois CPAA / Training
P.O. Box 26
Wheeling, IL 60090**

LIMITED SPACE AVAILABLE...

Registrations accepted on a first-come, first-served basis until Friday, March 21, or until maximum capacity is reached, whichever comes first. Please note... no refunds will be issued after this date; however, substitutions are allowed.

IMPROVING YOUR CPA CLASS PRESENTATIONS

"Grab 'Em By The Hearts And They Will Follow"

WHY ATTEND?

There's a HUGE myth out there about class presentations. The myth is that information + information = Something of Value. The FACT is that information + information = 0, zilch, nada — unless your presentations connect emotionally with your listeners and inspire them to CHANGE or ACT. But how do we make our presentations inspirational... and *transformational*? Come find out. You just may discover some ideas as big as your spirit.

WHO SHOULD ATTEND?

This train-the-trainer seminar is designed to help Citizen Police Academy coordinators and police officers who instruct one or more classes for their agency's Citizens Police Academy program. Attendees will learn how to:

- Tap into their own passion for training and infuse it into any training topic.
- Connect with and inspire your adult CPA students, no matter what their age.
- Ask the right questions that draw your CPA students into the training and makes them a part of it.
- Use stories, symbols, quotes, multi-media presentations, humor and interactive exercises to raise your training to a new level.

This seminar will inform, challenge, "enter-train," and inspire.

ABOUT THE SPEAKER: VALERIE VAN BROCKLIN

Described by Calibre Press as "the indisputable master of enter-train-ment," Val Van Brocklin is an internationally sought speaker, trainer and noted author. She combines a dynamic presentation style with over 10 years experience as a prosecutor where her trial work received national media attention on ABC'S Primetime Live, the Discovery Channel's Justice Files, USA Today, The National Enquirer, and REDBOOK. In addition to her keynotes, workshops and trainings for police, prosecutors, government agencies and other professional groups, Val appears in television, radio, and web casts, newspapers, journal articles and books.

